

GINGER & JAGGER

Ginger & Jagger's Nature inspired poetic realm expanded in new designs launched at Salone del Mobile.

The force of Gravity, the lightness of Air, the ascent of Magma, the mysteries of Saturn and the presence of Rock.



Rock Side Table, in Brass

PORTO, Portugal | June 2022 | **Ginger & Jagger** returns to Salone del Mobile with its Nature inspired contemporary handcrafted design, expanded with new evocative pieces: **Gravity Console, Air Side Tables, Magma, Saturn Table Lamps and a new brass version of the Rock Side Table.**

The standout design is the **Gravity Console**, standing in a delicate equilibrium between function and sculpture. Pulled by the invisible force that connects space and matter, holding the universe together, the **Gravity** is crafted in marble or in lacquer with a unique ripple effect carved directly in the stone.

Also new, the **Air Side Tables** pay tribute to the invisible foundations of life on Earth. Standing on rosebush branches in molded in brass casting, the acrylic top seemingly floats, as if suspended in the air. Their weightless feel makes them purposefully atmospheric for living spaces in need of lightness.

Ascending through the mantle of the Earth, molten magma becomes colder, and forms rocks that are testaments to its living core. The new **Magma Table Lamp** provides a poetical meditation on these elements, with its carefully layered composition. The geometrical foundation, in stone, serves as a base for a volcanic rock molded in brass casting. The light is framed by stylized fabric lampshade.

Finally, the stone sections of the **Saturn Table Lamp** are layered upon each other, yielding a foundation for a beacon of light diffused by a stylized lampshade. The **Saturn** is a study on the structural and the material, transformed into a truly functional form.

Encapsulating the commanding presence of Nature, the **Rock Side Table** is a bold design statement, now crafted in brass. The likeness of its faceted geometry can be found in Nature in raw form.

Ginger & Jagger is also furthering its use of Romano Travertine, an organic and natural finish that perfectly suits the brands design ethos.

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Rock | Side Table, in Brass

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Gravity | Lacquer Console

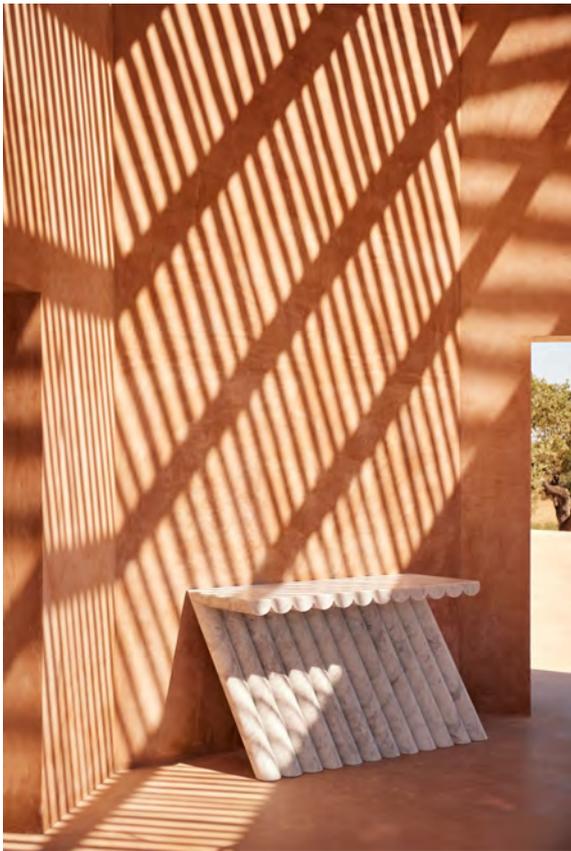
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Editorial | Lifestyle Images

Ginger & Jagger, and partner brand Munna, created an aspirational lifestyle photoshoot in a distinctive pigmented lime house in Alentejo, in Portugal. This editorial is part of a temporary installation that was curated in a house that conveys the relationship between the light and space, where the natural landscape resonates with the interior.

The intimate campaign features the new designs launched, as well as some award winning and established icons from both Ginger & Jagger and Munna for the first time presented in a lifestyle context designed by the brands.

1 . 2 Air Side Tables . 3 Gravity Marble Console . 4 Cactus Console . 5 Solstice Mirror

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Gravity / Marble Console

The Gravity Console stands in a delicate equilibrium between function and sculpture. Pulled by the invisible force that connects space and matter, holding the universe together, the Gravity is crafted in marble with a unique ripple effect carved directly in the stone.



Gravity / Lacquer Console

The Gravity Console stands in a delicate equilibrium between function and sculpture. Pulled by the invisible force that connects space and matter, holding the universe together, the Gravity is crafted with a unique ripple effect.



Air / Side Tables

The Air Side Tables pay tribute to the invisible foundations of life on Earth. Standing on rosebush branches, molded in brass casting, the acrylic top seemingly floats, as if suspended in the air. Their weightless feel makes them purposefully atmospheric for living spaces in need of lightness.



Magma / Table Lamp

Ascending through the mantle of the Earth, molten magma becomes colder, and forms rocks that are testaments to its living core. The Magma Table Lamp provides a poetical meditation on these elements, with its carefully layered composition. The geometrical foundation, in stone, serves as a base for a magma rock molded in brass casting. The light is framed by stylized fabric lampshade.

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Saturn / Table Lamp

Small . Medium . Large

The stone sections of the Saturn Table Lamp are layered upon each other, yielding a foundation for a beacon of light diffused by a stylized lampshade. The Saturn is a study on the structural and the material, transformed into a truly functional form. Available in Small, Medium and Large.



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NOTES TO EDITORS

Launched in Porto in 2012, Ginger & Jagger designs handcrafted contemporary products inspired by Nature. Ginger & Jagger's *Earth to Earth* collection is an evocative poetic realm, where Nature's sculptural shapes are made eternal through handcraft, with unique artisanal techniques and the outstanding blend of superb materials, such as brass, wood and marble. The designers compass is kept by an uncompromising desire for creative innovation balanced with the integrity of the materials, the artisanal techniques employed and the brands very own narrative element.

AWARD-WINNING DESIGNS



2017 GOLD PRIZE WINNER
2017 SILVER PRIZE WINNER
EUROPEAN PRODUCT DESIGN AWARDS



2018 GOLD PRIZE WINNER
EUROPEAN PRODUCT DESIGN AWARDS



2017 GOLD PRIZE WINNER
2017 SILVER PRIZE WINNER
EUROPEAN PRODUCT DESIGN AWARDS



2019 GOOD DESIGN® AWARDS
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